



Thank you for your interest in the DishFish family of products, “**America’s Preferred Scrubber Sponges™**”

We set out with one goal in mind...create the world’s best kitchen cleaning tools. And you know what? We succeeded.

We’re proud to introduce you to the revolutionary new **DishFish!** We have two unique products: the DishFish Scrubber and the DishFish Dual Scrubber Sponge.

Why do consumers prefer the DishFish to their current scrubber sponges?

1. The DishFish products, based on independent laboratory testing, are **stronger, more absorbent, and release food particles** more effectively/quickly to stay cleaner- than their respective competitors.
2. **Consumers prefer** the DishFish Scrubber or Dual Scrubber Sponge over their current scrubber/scrubber sponge by a large margin. Our latest survey shows **over 92% prefer** the DishFish Dual.
3. The **Good Housekeeping Institute** gave the DishFish Dual Scrubber the prestigious **Good Housekeeping Tried + Tested** Designation after extensive testing by their independent research team based on:
 - a. Heavy duty **non-scratch scrubbing power**
 - b. Eliminates bad odors while **inhibiting bacteria odor**, mold and mildew.
 - c. Unique, stand up, **stay fresh & dry tail.**
4. Our exclusive **PowerCell Technology™, ForeverFresh Foam™**, and patent-pending shape sets the DishFish apart from other scrubber sponges
5. Our debut on HSN and our subsequent airing were a tremendous success. You can view the show and the demonstrations of the revolutionary DishFish- it’s located on the DishFish home page. www.thedishfish.com
6. I am a **Veteran** and am proud to be associated with a company that has been successfully manufacturing products for **20 years**- in fact, we manufacture the DishFish from raw materials to packaged product. We ship the DishFish out of Waco, TX in company-owned facilities!

Here are some videos that highlight the revolutionary DishFish:

<https://www.youtube.com/watch?v=yzbuN5ALOUw>

<https://www.youtube.com/watch?v=umnz-4ZlrEc>

We look forward to partnering with you in achieving our goal of getting the DishFish into every household in America!

Jim Kordenbrock Jr

Founder and General Manager

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